



Survey of Likely Republican Primary Voters in Iowa

Topline summary report – Feb. 4, 2013

Wenzel Strategies conducted a telephone of likely Republican Primary Election voters statewide in Iowa regarding the race for the GOP nomination for U.S. Senate. The survey was conducted Feb. 1-2, 2013, and included 800 respondents. The survey carries a margin of error of +/- 3.44 percentage points.

1. Generally speaking, would you say things here in Iowa are headed in the right direction or do you think they are off on the wrong track?

RIGHT-WRONG TRACK

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------------------|-----------|---------|---------------|--------------------|
| Valid RIGHT TRACK | 476 | 59.5 | 59.5 | 59.5 |
| Valid WRONG TRACK | 203 | 25.4 | 25.4 | 84.8 |
| Valid NOT SURE | 121 | 15.2 | 15.2 | 100.0 |
| Total | 800 | 100.0 | 100.0 | |

2. I have a quick question about the federal tax system. There is a proposal known as the FAIR Tax which would eliminate the IRS and repeals the federal income tax, employment tax, estate tax and gift tax, and replaces them with a national sales tax of 23%. The purchase of property, business services, investments, and purchases by local and state governments would be excluded. Knowing this, would you have a favorable or an unfavorable opinion of the FAIR Tax proposal?

ON THE FAIR TAX

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------------|-----------|---------|---------------|--------------------|
| Valid VERY FAVORABLE | 296 | 37.0 | 37.0 | 37.0 |
| Valid SOMEWHAT FAVORABLE | 249 | 31.1 | 31.1 | 68.1 |
| Valid SOMEWHAT UNFAVORABLE | 127 | 15.9 | 15.9 | 84.0 |
| Valid VERY UNFAVORABLE | 128 | 16.0 | 16.0 | 100.0 |
| Valid NO OPINION | 0 | .0 | .0 | 100.0 |
| Total | 800 | 100.0 | 100.0 | |



3. Thinking of the federal budget, would you support or oppose a Constitutional Amendment requiring Congress to balance the federal budget every year?

ON THE BALANCED BUDGET

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------------|-----------|---------|---------------|--------------------|
| Valid | | | | |
| STRONGLY SUPPORT | 598 | 74.8 | 74.8 | 74.8 |
| SOMEWHAT SUPPORT | 98 | 12.3 | 12.3 | 87.1 |
| SOMEWHAT OPPOSE | 18 | 2.3 | 2.3 | 89.3 |
| STRONGLY OPPOSE | 36 | 4.5 | 4.5 | 93.8 |
| NOT SURE | 49 | 6.2 | 6.2 | 100.0 |
| Total | 800 | 100.0 | 100.0 | |

4. Do you have a favorable or an unfavorable opinion of Terry Branstad?

BRANSTAD FAVS

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid | | | | |
| VERY FAVORABLE | 506 | 63.3 | 63.3 | 63.3 |
| SOMEWHAT FAVORABLE | 223 | 27.8 | 27.8 | 91.1 |
| SOMEWHAT UNFAVORABLE | 38 | 4.8 | 4.8 | 95.9 |
| VERY UNFAVORABLE | 23 | 2.9 | 2.9 | 98.7 |
| NO OPINION | 10 | 1.3 | 1.3 | 100.0 |
| Total | 800 | 100.0 | 100.0 | |

5. Thinking about Iowa Governor Terry Branstad, would you say he is doing an excellent job, a good job, only a fair job, or a poor job as the leader of the state?

BRANSTAD JOB APPROVAL

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------|-----------|---------|---------------|--------------------|
| Valid | | | | |
| EXCELLENT | 279 | 34.9 | 34.9 | 34.9 |
| GOOD | 353 | 44.1 | 44.1 | 78.9 |
| ONLY FAIR | 140 | 17.5 | 17.5 | 96.4 |
| POOR | 24 | 3.0 | 3.0 | 99.4 |
| NOT SURE | 5 | .6 | .6 | 100.0 |
| Total | 800 | 100.0 | 100.0 | |



6. Do you have a favorable or an unfavorable opinion of Steve King?

KING FAVS

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| VERY FAVORABLE | 402 | 50.3 | 50.3 | 50.3 |
| SOMEWHAT FAVORABLE | 135 | 16.9 | 16.9 | 67.2 |
| SOMEWHAT UNFAVORABLE | 60 | 7.5 | 7.5 | 74.7 |
| VERY UNFAVORABLE | 67 | 8.4 | 8.4 | 83.1 |
| NO OPINION | 135 | 16.9 | 16.9 | 100.0 |
| Total | 800 | 100.0 | 100.0 | |

7. Do you have a favorable or an unfavorable opinion of Tom Latham?

LATHAM FAVS

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| VERY FAVORABLE | 310 | 38.8 | 38.8 | 38.8 |
| SOMEWHAT FAVORABLE | 206 | 25.8 | 25.8 | 64.6 |
| SOMEWHAT UNFAVORABLE | 90 | 11.2 | 11.2 | 75.8 |
| VERY UNFAVORABLE | 25 | 3.1 | 3.1 | 78.9 |
| NO OPINION | 169 | 21.1 | 21.1 | 100.0 |
| Total | 800 | 100.0 | 100.0 | |

8. Do you have a favorable or an unfavorable opinion of Bob Vander Plaats?

VANDER PLAATS FAVS

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| VERY FAVORABLE | 215 | 26.9 | 26.9 | 26.9 |
| SOMEWHAT FAVORABLE | 229 | 28.6 | 28.6 | 55.6 |
| SOMEWHAT UNFAVORABLE | 126 | 15.8 | 15.8 | 71.4 |
| VERY UNFAVORABLE | 128 | 16.0 | 16.0 | 87.4 |
| NO OPINION | 101 | 12.6 | 12.6 | 100.0 |
| Total | 800 | 100.0 | 100.0 | |



9. Do you have a favorable or an unfavorable opinion of Brad Zaun?

ZAUN FAVS

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| VERY FAVORABLE | 107 | 13.3 | 13.3 | 13.3 |
| SOMEWHAT FAVORABLE | 208 | 26.0 | 26.0 | 39.3 |
| SOMEWHAT UNFAVORABLE | 74 | 9.2 | 9.2 | 48.6 |
| VERY UNFAVORABLE | 67 | 8.4 | 8.4 | 57.0 |
| NO OPINION | 344 | 43.0 | 43.0 | 100.0 |
| Total | 800 | 100.0 | 100.0 | |

10. Do you have a favorable or an unfavorable opinion of Matt Schultz?

SCHULTZ FAVS

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| VERY FAVORABLE | 147 | 18.4 | 18.4 | 18.4 |
| SOMEWHAT FAVORABLE | 199 | 24.9 | 24.9 | 43.2 |
| SOMEWHAT UNFAVORABLE | 47 | 5.8 | 5.8 | 49.0 |
| VERY UNFAVORABLE | 52 | 6.5 | 6.5 | 55.6 |
| NO OPINION | 355 | 44.4 | 44.4 | 100.0 |
| Total | 800 | 100.0 | 100.0 | |

11. Do you have a favorable or an unfavorable opinion of Bill Northey?

NORTHEY FAVS

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| VERY FAVORABLE | 199 | 24.9 | 24.9 | 24.9 |
| SOMEWHAT FAVORABLE | 146 | 18.3 | 18.3 | 43.2 |
| SOMEWHAT UNFAVORABLE | 42 | 5.2 | 5.2 | 48.4 |
| VERY UNFAVORABLE | 29 | 3.7 | 3.7 | 52.0 |
| NO OPINION | 384 | 48.0 | 48.0 | 100.0 |
| Total | 800 | 100.0 | 100.0 | |



12. Do you have a favorable or an unfavorable opinion of David Vaudt?

VAUDT FAVS

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| VERY FAVORABLE | 86 | 10.8 | 10.8 | 10.8 |
| SOMEWHAT FAVORABLE | 134 | 16.7 | 16.7 | 27.5 |
| SOMEWHAT UNFAVORABLE | 64 | 8.0 | 8.0 | 35.5 |
| VERY UNFAVORABLE | 9 | 1.1 | 1.1 | 36.5 |
| NO OPINION | 508 | 63.5 | 63.5 | 100.0 |
| Total | 800 | 100.0 | 100.0 | |

13. Do you have a favorable or an unfavorable opinion of Kim Reynolds?

REYNOLDS FAVS

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| VERY FAVORABLE | 199 | 24.9 | 24.9 | 24.9 |
| SOMEWHAT FAVORABLE | 250 | 31.2 | 31.2 | 56.1 |
| SOMEWHAT UNFAVORABLE | 73 | 9.1 | 9.1 | 65.2 |
| VERY UNFAVORABLE | 29 | 3.6 | 3.6 | 68.8 |
| NO OPINION | 249 | 31.2 | 31.2 | 100.0 |
| Total | 800 | 100.0 | 100.0 | |

14. If the election for the Republican nomination for U.S. Senator representing Iowa was today, and the candidates were Steve King, Tom Latham, Bob Vander Plaats, Brad Zaun, Matt Schultz, Bill Northey, David Vaudt, and Kim Reynolds, for whom would you vote? (Please listen to all of the choices here before making your selection):

BALLOT TEST

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------|-----------|---------|---------------|--------------------|
| KING | 275 | 34.3 | 34.3 | 34.3 |
| LATHAM | 150 | 18.7 | 18.7 | 53.1 |
| VANDER PLAATS | 73 | 9.2 | 9.2 | 62.3 |
| ZAUN | 26 | 3.2 | 3.2 | 65.5 |
| SCHULTZ | 11 | 1.4 | 1.4 | 66.9 |
| NORTHEY | 26 | 3.2 | 3.2 | 70.1 |
| VAUDT | 4 | .5 | .5 | 70.6 |
| REYNOLDS | 79 | 9.8 | 9.8 | 80.5 |
| NOT SURE | 156 | 19.5 | 19.5 | 100.0 |
| Total | 800 | 100.0 | 100.0 | |



15. Thinking about the choice you just made for U.S. Senate, how firm would you say you are in your decision?

FIRM IN CHOICE?

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------------------------|-----------|---------|---------------|--------------------|
| FIRM IN CHOICE | 395 | 49.4 | 49.4 | 49.4 |
| Valid COULD CHANGE MIND | 309 | 38.6 | 38.6 | 88.0 |
| VERY OPEN TO CHANGE | 96 | 12.0 | 12.0 | 100.0 |
| Total | 800 | 100.0 | 100.0 | |

16. Okay, now I have a slightly different question about the race for Senate. If the election was today, and the only candidates were Steve King and Tom Latham, for whom would you vote?

TWO-WAY BALLOT TEST

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------|-----------|---------|---------------|--------------------|
| KING | 343 | 42.9 | 42.9 | 42.9 |
| Valid LATHAM | 277 | 34.7 | 34.7 | 77.6 |
| OTHER/NOT SURE | 179 | 22.4 | 22.4 | 100.0 |
| Total | 800 | 100.0 | 100.0 | |

PARTY

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------|-----------|---------|---------------|--------------------|
| DEM | 50 | 6.3 | 6.3 | 6.3 |
| Valid GOP | 486 | 60.8 | 60.8 | 67.0 |
| INDY | 264 | 33.0 | 33.0 | 100.0 |
| Total | 800 | 100.0 | 100.0 | |

PHILOSOPHY

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------------------------------|-----------|---------|---------------|--------------------|
| MODERATE | 130 | 16.2 | 16.2 | 16.2 |
| Valid CONSERV - NOT TEA PARTY | 331 | 41.4 | 41.4 | 57.6 |
| TEA PARTY CONSERVATIVE | 339 | 42.4 | 42.4 | 100.0 |
| Total | 800 | 100.0 | 100.0 | |

**GENDER**

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------------|-----------|---------|---------------|--------------------|
| MEN | 396 | 49.5 | 49.5 | 49.5 |
| Valid WOMEN | 404 | 50.5 | 50.5 | 100.0 |
| Total | 800 | 100.0 | 100.0 | |

MARITAL STATUS

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------------|-----------|---------|---------------|--------------------|
| MARRIED | 633 | 79.1 | 79.1 | 79.1 |
| Valid SINGLE | 68 | 8.5 | 8.5 | 87.6 |
| DIVORCED/WIDOWED | 99 | 12.4 | 12.4 | 100.0 |
| Total | 800 | 100.0 | 100.0 | |

REGION

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------|-----------|---------|---------------|--------------------|
| CENTRAL IA | 280 | 35.0 | 35.0 | 35.0 |
| NE IOWA | 184 | 23.0 | 23.0 | 58.0 |
| Valid SE IOWA | 120 | 15.0 | 15.0 | 73.0 |
| N/NW IOWA | 136 | 17.0 | 17.0 | 90.0 |
| W IOWA | 80 | 10.0 | 10.0 | 100.0 |
| Total | 800 | 100.0 | 100.0 | |

AGE

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------|-----------|---------|---------------|--------------------|
| UNDER AGE 30 | 80 | 10.0 | 10.0 | 10.0 |
| 30s | 104 | 13.0 | 13.0 | 23.0 |
| 40s | 120 | 15.0 | 15.0 | 38.0 |
| Valid 50s | 152 | 19.0 | 19.0 | 57.0 |
| 60s | 176 | 22.0 | 22.0 | 79.0 |
| 70 + | 168 | 21.0 | 21.0 | 100.0 |
| Total | 800 | 100.0 | 100.0 | |



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INCOME

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------------|-----------|---------|---------------|--------------------|
| \$50K OR LESS | 288 | 36.0 | 36.0 | 36.0 |
| \$50K TO \$75K | 178 | 22.3 | 22.3 | 58.3 |
| \$75K TO \$125K | 157 | 19.7 | 19.7 | 78.0 |
| \$125K OR MORE | 89 | 11.2 | 11.2 | 89.1 |
| REFUSED | 87 | 10.9 | 10.9 | 100.0 |
| Total | 800 | 100.0 | 100.0 | |

Valid